

HISTORIC[®] WINTON

Presented by The Austin 7 Club Inc A0003290N
with the assistance of
The Historic Motorcycle Racing Association of Victoria

24 & 25 May 2014

Sponsor, Advertiser and Traders Information

Historic car and motorcycle racing is the fastest growing form of motor sport in the world with an ever growing fan base, being an event the whole family can attend and enjoy. Historic Winton has become the southern hemisphere version of the Goodwood Revival, particularly in relation to the historic, vintage, classic and special interest vehicles, including motorcycles, that grace the Historic Winton display areas. Our competition paddock can be accessed for a very small charge where you can get up close and personal with cars and motorcycles from the early 20s through to the early 80s as well as the custodians/drivers of these machines.

Among the owners, drivers and followers of this event are many decision makers and leaders across many and varied industries and organisations who are ready to take note of your advertisement and/or sponsorship.

Advertising in Historic Winton's much sought after and collected "Race Program" provides an excellent opportunity to reach a wide and varied potential market for your products and or services at dollar rates that have minimal impact on your annual advertising budget. Becoming an advertiser also gives you additional benefits in the form of free entry tickets to the event which you can use any way you see fit, i.e. reward your customers, reward your staff or promote your business just to name a few.

Do you wish to take a package, i.e. advertising & trade stand or any other combination?

Please talk to us about discount options.

Race Sponsor

As a race sponsor you have your company/organisation name and address printed at the top of the page of the associated race. Additionally you will be recognised over the public address system as the race sponsor. Should you wish you can provide a brief pitch in relation to your product or services to be used by the course broadcaster if time permits. Race sponsors receive free entry tickets to the event to be used as they see fit.

Advertising enquiries: Graeme Burbidge
(03)9561 4856 or 0414 543 731
Email: burbidg@yahoo.com.au

Race sponsorship: Russell Dickson
(03)9791 3402 or 0409 577 215
Email: glyde@glydemetal.com.au

Trade sites: Noel Wilcox
(03)5428 2689
Email: noelwilcox@rocketmail.com



Rates

Full page mono:	\$300.00 inc GST
Half page mono:	\$200.00 inc GST
Race sponsor:	\$180.00 inc GST
Trade site 3 x 3 inc marquee:	\$325.00 inc GST
Trade site 6 x 3 inc marquee:	\$480.00 inc GST
Trade site only 3 x 3:	\$150.00 inc GST

Major Sponsor: By Negotiation

This year for the first time we are opening a new area for trade stands on the opposite side of the track to the control tower. We understand it will take some time to fully populate this area and for this reason we are offering new trade stands significant discounts to become foundation participants in this new growth area.

These rates are as below:

Trade site 3 x 3 inc marquee:	\$227.50 inc GST
Trade site 6 x 3 inc marquee:	\$336.00 inc GST
Trade site 3 x 3 only:	\$105.00 inc GST