

March 2017



Dear

Well here we are again with the **41st running of Historic Winton**, an event that is now considered the premier historic motor sport experience in the southern hemisphere.

The Austin 7 Club Inc. with the support of the Historic Motorcycle Racing Association of Victoria seek your support as an advertiser in our sought after and collectable race program, or as a trader or race sponsor for the 41st running of Historic Winton.

Again we are dedicated to ensuring the stars of Historic Winton are the cars and motorcycles that grace the racetrack. Couple this with an unsurpassed world class display of vehicles and motorcycles in the **"Shannons"** Classic Car Park, making this an event that you cannot afford not to be part of. The display areas saw in excess of 500 vehicles and motorcycles on display last year. Our aim is to increase this number this year with a wider variety of car club vehicles and motorcycle club bikes, including:

Vintage tractors, steam engines, vintage speed boats, vintage caravans, model planes, vintage speedway cars and bikes, micro cars, cycle cars, pedal cars, push bikes, dragsters, veteran and vintage cars and motor cycles, just to name a few.

With true historic racing of **cars, motorcycles and sidecars** from the early 20's through to the early 80's along with the aforementioned makes this a must event for enthusiasts of many spheres.

Feedback from competitors and patrons who attended last year's Historic Winton was glowing and this year it is our aim to build the experience for all that attend.

This year at Historic Winton we will also be **celebrating** the following significant milestones:

- 90 Years of - Volvo, Ford Model A, Austin 16 and Austin Swallow
- 80 years of - Lancia Aprilia, Vauxhall 10 - 4, Austin 18 and Rob Roy Hill Climb
- 70 years of - Ford Pilot, Austin Princess, Austin Sheerline, Peugeot 203, Standard Vanguard, Austin A40, Jowett Javelin and Lambretta
- 60 Years of - Jaguar XK150, Fiat 500 Nuova, Lotus Elite, Lotus Seven, Nissan Skyline, Wolseley 1500, Toyota Corona, Vauxhall Victor and the Wahgunyah Speedway
- 50 years of - Aston Martin DBS, Chrysler VE Valiant, Fiat 125, Ford Falcon GT, Holden Torana and Simca 1100

From the foregoing, we believe you will agree with us that you cannot afford not to be part of this event and as such we are **seeking your support** as an advertiser in our race program or a trader at the event or a race sponsor.

This event is totally run by volunteers and attracts approximately 10,000 patrons through the gate.

Your investment is absolutely minimal in dollar terms but to the running of this event is absolutely critical.

1. **A full page advertisement (mono) \$315.00 inc: GST and 6 free entry passes (value \$420.00)**
2. **A half page advertisement (mono) \$210.00 inc: GST and 4 free entry passes (value \$280.00)**
3. **Race sponsorship \$190.00 inc: GST and 4 free entry passes (value \$280.00)**

Note: Value includes pit entry.

Or you may wish to talk to us about becoming a **major sponsor** and taking up the benefits this has to offer. Additionally, **trader packages are available.**

To confirm your acceptance, please contact the relevant person as listed below.

<u>Advertising & Major Sponsors:</u>	<u>Race Sponsorship:</u>	<u>Trade Sites:</u>
Graeme Burbidge, (03) 9561 4856 0414 543 731	Russell Dickson (03) 9791 3402 0409 577 215	Noel Wilcox (03) 54 5428 2689

burbidg@yahoo.com.au

glyde@glydemetal.com.au noelwilcox@rocketmail.com

Should you wish to submit a new advertisement to be published in the race program our preferred formats are: high resolution PDF, Adobe Indesign, Illustrator or Photo shop in A4 format. Should you wish to run the same advertisement as last year, simply advise us accordingly.

With time seemingly moving faster with each passing year we seek early confirmation of your support. This in turn will allow for an orderly production and printing of the race programs.

We enclose a number of posters advertising the **41st running of Historic Winton**. We would appreciate it if you could display these in a prominent position to help us promote this milestone and great event.

We look forward to seeing you across the weekend of 27 & 28 May 2017 at our **41st running of Historic Winton** and take this opportunity to thank you for your anticipated support.

Kind regards

Graeme Burbidge - Austin 7 Club Inc. Historic Winton sub committee

**Historic Winton is conducted by the Austin 7 Club Inc. (A0003290N) with assistance from
the
Historic Motorcycle Racing Association of Victoria**

Austin 7 Club Inc. PO Box 462, Moorabbin, Victoria, 3189